

# MARKETING RESULTS CASE STUDY

## BMB PROPERTY SOLUTIONS

### INDUSTRY

Real estate

### LOCATION

Washington, D.C.

### CARDS MAILED

7,906

### THE RESULTS

82 responses garnered **\$20,000**  
in revenue, equal to a **316% ROI!**

Dear <<Sal>> <<Last>>

<<Date>>

I'm sorry to interrupt your busy schedule, but I wasn't sure how else to reach you. You probably get tons of mail from people trying to buy your home which I know can be annoying but I promise to keep this simple.

This notice is in regards to a property you may own in DC at <<Prop1dd>>.

My name is Bashir from BMB Property Solutions. I'm a local real estate professional in the Washington DC area and I am looking to purchase homes in conditions similar to yours in the area as soon as possible. Simply call today for a guaranteed unbeatable offer in 48 hours or less! I can be reached LIVE at [redacted] at any time of the day. However, I understand if you are not ready to sell your property at this time. I may contact you again in the near future. Please keep me in mind in the future if you are not ready to sell at this time. I will always be interested. Thank you for your time and I look forward to hearing from you soon.

God Bless,  
Bashir.

Call this number today!  
[redacted]